

Hi All,

Just a quick summary of the 2<sup>nd</sup> Rodeo Dr. Focus Group meeting held last Wednesday, May 1, 2013. About 17 Neighbors were in attendance and about half of those also attended the first meeting.

Much of the same discussion as the first Focus Group took place at this meeting. The newest attendees had mixed preference on their preferred concepts. My estimation is that most of those who have attended the meetings are still leaning towards Concepts 1 or 2.

I think that the most important things I walk away with from these meetings are as follows:

- Homeowners understand that Concepts 1 & 2 are the least complicated, lowest impact on dues & the neighborhood and the design & execution are on a much lower scale than the other concepts.
- Concepts 3 & 4 are more complex as far as political approval (TOB & Planning Commission) & neighbor support because of the potential impacts & challenges. The design & execution are much more intensive and require more lead time. Having said that, some homeowners still support the “community building” concept, but need more information.
- The Homeowners in attendance believe that it is too early to do a “concept preference poll” of the neighborhood.
- Homeowners feel very strongly that they would like to hear from David O’Neil, the Developer. They would like to hear his opinions, suggestions, and advice and get his explanation of how the HOA handover of any & all the concepts would be structured.

With all that said, there will be a Rodeo Dr. Open House held on Tuesday, June 11<sup>th</sup> from 3pm to 6pm and David O’Neil will be in attendance. The Concepts drawings and HOA feedback & dots will be available for review and David will happy to offer his 2 cents and answer questions. Snacks & Beverages will be served.

I will send out another Evite soon, but Save the date! Please RSVP to the Evite so I know how many will be attending.

As always, if you cannot attend please feel free to send me your comments & Feedback to [Courtney@poplarhouse.com](mailto:Courtney@poplarhouse.com) or call 970.418.4900.

Thanks, Courtney